### FOR IMMEDIATE RELEASE | March 1, 2022

Media contact: Patricia Bracknell, Chairperson of the Board

757.547.6771 - https://hcccova.org

# Hispanic Chamber of Commerce of Coastal Virginia Responds to Concerns About Public Schools and English as a Second Language

#### HAMPTON ROADS, VA

The Hispanic Chamber of Commerce of Coastal Virginia is a voluntary association of Hispanic and Latino business leaders and professionals chartered to improve the economic and business outcomes for the Latino and Hispanic community in coastal Virginia, including supporting initiatives in healthcare, education, and social wellbeing. By focusing on the broad welfare of the community, we help set the conditions for Latino businesses and labor to thrive and contribute to the coastal Virginia community.

English as a Second Language is a vital offering by Virginia public schools to promote learning, dialogue, cultural understanding and knowledge and skill development. Many Latinos whose children speak Spanish at home are eager and keen to learn English to promote understanding, harmony and economic discourse, just as public schools support many diverse initiatives to ensure an equitable, effective learning environment in preparation for higher education, vocational training and entry into the work force.

ESL is an investment in communities, and HCCCOVA supports and expresses our gratitude to those business leaders, educators, members of city councils and local school boards who welcome not only Latinos but members of all ethnic communities seeking to improve their language skills as a vehicle for improving their educational, professional and vocational outcomes. Latinos in Hampton Roads run businesses, work, live, worship, learn, grow their families, serve in the armed forces, recreate and pay taxes in our communities, and ESL is a key enabling program to permit community integration, effective business management, and a better economic environment for all communities in the Hampton Roads business and social ecosystems.

#### **About HCCCOVA**

The Hispanic Chamber of Commerce of Coastal Virginia is the principal resource and advocate for the joint promotion of Hispanic Businesses, Consumers and Organizations. The HCCOVA is organized around two primary principles.

#### **Preserving Competitive Enterprise**

Preserving the competitive enterprise system of business by: creating a better understanding and appreciation of the importance of minority business people; educating the affairs, preventing or addressing controversies which are detrimental to expansion and growth of business and the community if they arise, creating a greater appreciation of the value of a more liberal investment of substance and self on the behalf of the interests of competitive business;

## **Promoting Growth in Business & Community**

Promoting business and community growth and development by promoting economic programs designed to strengthen and expand the income potential of all business in the trade area; promoting programs of civic, social and cultural nature which are designed to increase the functional and aesthetic values of the community, and discovering and correcting abuses which prevent the promotion of business expansion and community growth.